

Organ plays at 9, 11, 11:55  
and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair and Cooler

# Keen Weather, High Spirits and a Fine Store to Go a-Shopping In

## Walk Through the Park of Old Trees at Bedford Springs

cross the winding country road and step up to the old wooden bridge over the brown-water creek and you are on the path at the foot of the shaggy old mountain. One minute more and you are facing the century-old and much-loved Limestone Spring of Bedford.

Many country people come from afar with pitchers, jugs, kettles, pans, tin and wooden buckets, bottles, basins and bowls. Some people come with only their thirsty mouths and fall flat on the rocks at the edge of the rippling stream, swirling and singing over a hundred scattered water-worn smooth stones, and they take away with them all they wish and go off with contentment on their sunburned faces.

There seems to be much uncertainty in Florida as to the exact location of the fountain of youth of Ponce de Leon, but for over a hundred years Western Pennsylvania has dispensed at Bedford Springs its beneficial waters to multitudes of pilgrims seeking health from its mountains and mineral springs.

(Signed) *John Wanamaker*

Oct. 29, 1919.

## Odd and Unusual and Different Are the New Bead Necklaces

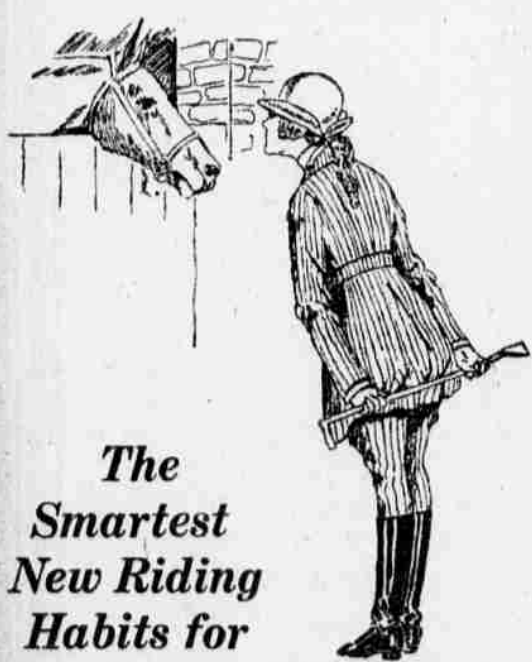
But effective—most effective, when worn on the new Winter gowns and blouses!

Some have beads of carved wood, some have filigree-like metal beads and ornaments, and some have huge, colored beads and imitation jewels, but altogether they are rather longer and heavier than the beads women have been wearing.

There are many dark browns and blues and other rather subdued colorings, the beads are somewhat larger, and they are finished with unusual and distinctive pendants and ornaments.

Prices start at \$6 and go up to \$13.50.

(Jewelry Store, Chestnut and Thirteenth)



## The Smartest New Riding Habits for Young Women

are those we have now to show you. We're quite free to admit we've never had better looking or better tailored habits!

They have all the distinctiveness and the air of custom-made habits. Of fine imported tweeds and mixtures, they are in rich browns and grays. There are some black and white checks, too. They are beautifully tailored and most carefully finished. Most of the coats are rubber lined below the waist line, for protection, and the breeches have leather inserts (in color to match the material) where the rub comes.

Several styles, some perfectly plain tailored, some in sports style with belt and plaits.

And though they look as if they'd come from a London tailor and were most expensive, they are priced but \$45 to \$80.

8 to 20 year sizes.

(Second Floor, Chestnut)

## New Collar Laces Fit Any Shape Gown

Whether the neck is round or square or you care to make a long shawl collar out of them. For a round neck you simply separate the points almost all the way up.

They are very pretty and fine and are chiefly in embroidered net laces. There are others in imitation Venice or imitation flit. Some have net bands to sew to the dress. From \$1 to \$2.50 a yard.

(Main Floor, Central)

## Women's Cloth Dresses, Prices \$28.50 to \$62.50

A hundred or so have just come in—mostly serges and tricotines, and mostly navy blue, although there are a few browns and blacks.

Straight lines predominate in the styles; some are coat dresses and others are tunic styles, which continue in much favor. And a great many of the dresses are heavily embroidered and braided, though the woman who likes something approaching the tailored style will find that here also.

All sizes in the lot,  
(First Floor, Central)

## The Sports Coats Have a Place to Themselves

It is one of the small rooms opening off from the Coat Store and it is a very busy place just now.

Here you will find the new and most becoming short coats that so many women have taken a fancy to. They are so popular we have ordered more and the new shipments are in now.

Silvertone bolivia and tweed coats, with racoon collars, \$75.

Silk plush and baby lamb fabric cloth coats, both with taupe coney collars and cuffs, \$87.50.

Natural color camel's hair coats with strap belt and beaver collar, \$125.

(First Floor, Central)

## Topless and Low L. R. Corsets

THESE ARE the types of inexpensive corsets devised for women of slender and average figure.

At \$2.50. A pink broche hip corset for young girls. It is topless with elastic section and short skirt.

At \$1.50. A topless of pink coutil, with elastic top and long skirt.

At \$2.50. A girdle-top L. R. of white coutil, well-boned, for short figures.

At \$3. A pink broche topless corset with wide elastic all around it and heavy boning. This is for average figures.

At \$2. A topless pink batiste with elastic insert in waist line.

At \$2. Another batiste with low bust and long skirt. Good for figures not requiring extremely straight lines. Also one of the same general style for shorter figures.

At \$3.50. A low-top model of broche, slightly higher in the back and strongly boned.

At \$3. A topless of pink coutil with heavy back bones and elastic top.

(Third Floor, Chestnut)

## To Women Who Wear All Black

The Little Salon of Mourning Apparel is showing some particularly good black silk petticoats of jersey and satin—priced at \$10.75 to \$18.75; and some excellent blouses, some of crepe de chine at \$14.50, and the others of Georgette at \$22.50.

All the other necessities for the all-black costume will be found here.

(Third Floor, Central)

## New Neckwear Is Lovely With Embroidery and Lace

For instance, some exquisite collars of baby Irish, edged with Valenciennes and shaped to fit round and square necks. And daintiest round collars of hand-embroidered net with Valenciennes edging, \$2 to \$7.50.

There are net guimpes, too, wonderfully dainty and pretty with baby Irish and Valenciennes and some have real filet lace and hand embroidery. They would simply glorify an otherwise commonplace gown and they are so easily laundered, \$7.50 to \$13.50.

(Main Floor, Central)

## Orchid-Colored Silk Nightgowns

Of crepe de chine trimmed with lace and ribbon, prices \$22.50 to \$28.50.

Crepe de chine and satin pajamas, in pinks and blues, have also been received in the Women's Store of Undermuslins. These are \$25 to \$48.50.

(Third Floor, Central)

## Women's Silk Stockings "Seconds" at \$1.50

1500 pair of black-and-white thread-silk, full-fashioned stockings that would be a dollar a pair more if first grade.

The imperfections are slight and will not affect the service.

(West Aisle)

## Women's Good Shoes to Sell at \$7.50

High lace shoes with dull black calfskin vamps and dark gray cloth tops. They have indicated wing tips, perforations and military heels.

Unusually good shoes for this price, but only a limited lot of them.

(First Floor, Market)



## Glassware in All Its Glory

Glassware as it is meant in this advertisement means cut glass—to begin with. It also means engraved glass, it means cut and engraved glass and it means gold-decorated glass. Altogether they make a brilliant gathering, so brilliant and beautiful that visitors seem delighted to find themselves in the midst of it.

This is true of gift-seekers in particular—and we have never known gifts of glass to be so popular!

Our kind of cut glass is known. It is the standard kind. All of it is good and the finest of it is magnificent. We have exquisite and sumptuous things in rich cut and engraved crystal.

The gold decorated pieces are naturally very appealing—the whole collection is a delight and we are told that there is nothing to compare with it in the beauty of the goods and the adequacy of the selections.

(Fourth Floor, Chestnut)

## The Handsomest Dress Fabrics Are Arriving With Borders

The borders are embroidered in silk in the same color or one that does not contrast too greatly. You can use these bordered fabrics in either border or panel form.

A beautiful all-wool navy blue serge, worked with black and an outline of magenta, \$7 a yard. Another fine all-wool serge is embroidered in black silk, \$6 a yard.

A midnight blue silk-and-wool poplin, embroidered in blue, \$6 a yard.

A lustrous tussah cloth, navy blue, with a taupe and blue embroidered border, \$6 a yard.

Poplins and serges, 40 and 42 inches wide, and tussah cloth, 58 inches.

(First Floor, Chestnut)

## Inexpensive Floor Coverings in Plain Colors

Klearflex linen rugs and carpets are among the most satisfactory. They are easy to clean, the colors are good and they are wonderfully durable.

### Klearflex Rugs

9x12 ft., \$46	4.6x7.6 ft., \$15.50
8x10 ft., \$35	3.6x7.2 ft., \$8.50
6x9 ft., \$24	3.0x6.0 ft., \$6.50
9x15 ft., \$58	2.7x5.4 ft., \$5

### Klearflex Carpets

27 in. wide, \$3.50	36 in. wide, \$4.50
54 in., 6 ft., 9 ft. or 12 ft. wide, \$4.25 a square yard.	

(Seventh Floor, Chestnut)

## These Wicker Baskets Are So Good for the Money

that they must get into the news at once.

Mexican hand-woven errand baskets (familiar shape to carry on the arm) in strong willow wicker, made in three sizes—

11 inches, 85c.
12 inches, \$1.
13 inches, \$1.25.

Housewives know how scarce good baskets are—and how high in price. They will welcome these at their moderate prices, and the whole special lot of 3500 will probably go flying.

(Fourth Floor, Central)

## New Gingham Dresses Will Delight Some Small Girls

For they are in such pretty colors and styles, and mothers will approve of them also because they launder so well.

Some have white collars, cuffs and pockets, button-holed with the color of the dress. Some are smocked. Others are a combination of plain and plaid gingham.

Sizes two to six years, \$2 to \$5.

(Third Floor, Chestnut)

## Every Man Has Got to Face It—The Question of a New Suit

If you have bought your new Fall suit, we hope you are satisfied with it. If you have yet to buy it, we have something to say to you. We would like you to remember a few simple, old-fashioned fundamentals. One of them is that a good suit of clothes cannot be made from poor materials, least of all from part cotton.

Another is, that any suit of clothes to be a good suit of clothes has to be well tailored, properly cut, fashioned and trimmed.

All this is very simple, and yet it is surprising how many men go out and buy their clothes without giving it a thought.

It all amounts to this, that in a suit of clothes, just as in the man who wears it, it is the fundamentals that matter.

Wanamaker men's suits are fundamentally of the finest quality, because they are made of the best pure wool fabrics that go into the making of any men's suits sold for the prices; because they are tailored to a point of excellence beyond any other suits we know of, and because they are as beautifully fashioned and trimmed and finished as it seems practically possible to have them—and even at that we are not satisfied, we are always trying to better them. Prices \$32 to \$75.

## Men's Linen Handkerchiefs \$3.50 a Dozen

Pure linen handkerchiefs at this price, today, are unusual enough to need little more than the announcement.

These are the plain hemstitched kind, and they have narrow hems.

(West Aisle)

## New Books—and Others

"Sonia Married," by Stephen McKenna, \$1.75. A sequel to "Sonia," and a most penetrating and daring study of modern men and women in the most complex of situations.

"Pink Roses," by Gilbert Cannan, \$1.75. A tale of modern London and the war and of illusion.

"The Builders," by Ellen Glasgow, \$1.60. A picture of American life in the past two years and showing the effect of the war on a man intensely patriotic.

"The Green Pea Pirates," by Peter B. Kyne, \$1.50. Even Cappy Ricks is no better than this story—maybe not so good.

Also we are glad to announce a new "Authors' Edition" of the works of V. Blasco Ibañez. In it are the novelist's most recently written and most closely related works—"The Four Horsemen of the Apocalypse" and "Mare Nostrum." They are printed on cretine vellum, deckle edged, with frontispiece portraits, board buckram backs and board sides, and are inclosed in a slip case. The price of the two volumes is \$5.

(Main Floor, Thirteenth)

## Best Table Linens and Napkins We Know of at the Prices

They come from the best maker of cream or silver bleached damask in Ireland and they reflect the advantage of having been bought on the spot.

Silver-bleached double damask in a soft finish, free from dressing, 70 inches wide, and in a choice of four good patterns, at \$4 a yard.

Napkins of heavy full-bleached satin damask in the dinner size, 24x24 inches, in a large choice of patterns, at \$9 a dozen.

All these goods are of pure flax, guaranteed.

(First Floor, Chestnut)

## Fragrant Queen Mary Scents \$2 a Bottle

At this price we have three delicious scents, lilac, violet and rose, and they are put up in most attractive fashion.

There is toilet water and extract, and the bottles are of generous size, \$2 each.

(Main Floor, Chestnut)

## The Buying of a Boy's Suit

—is something that shows up very clearly the common sense and style sense and economic sense of a father or mother. Generally speaking, boys' clothing is of two kinds: one, the kind that makes the appeal of seeming unusualness or cheapness, the other the kind that makes appeal of reliability as well as of style.

Wanamaker boys' suits are suits of reliability first, last and always. Our one object is to make sure of selling suits that are unexcelled; nothing less can satisfy us. That is why our boys' suits appeal to people whose common sense and style sense and economic sense enable them to distinguish the sham from the real in boys' clothing and in other things.

Suits of real quality for boys of 8 to 18 years are here at \$16.50 to \$38.

(Second Floor, Central)



## Men's London Overcoats in a Fine Showing

Overcoat production is behind in America, but our Men's London Shop is fortunate to have received from Kenneth Durward a magnificent lot of coats. Among them are light and medium weight overcoats and the big, warm ulsters which your Briton calls "great coats."

The styles are those which have been so well liked in the past—the single-breasted, straight-shouldered Aintree, which any man can wear, and the single-breasted Conduit, which has a raglan shoulder. The great coats are double-breasted, with deep collars.

Materials used in these coats are Scotch and Irish cheviots, homespun, tweeds, fleeces and covets.

But the designs and the colors!

Herringbone and diagonal designs, plaids, the stippled effects of shaggy mixtures and the plain patterns of smooth-surface fabrics.

In the cheeriest or the quietest colors, as you prefer. From warm, reddish browns and light, bright greens to plain blacks and blues. With many unusual colors between.

And a feature of these coats that should not be overlooked is that, having no lining but that across the shoulders, they hang well and do not easily get out of shape.

Prices \$57.50 to \$100.

(The Gallery, Chestnut)

## Thanksgiving Cutlery Is Now Before the Board

The household committee may now decide in time whether it would not be a wise plan to invest in a really good carving set that could be used on Thanksgiving, Christmas, New Year's and all the other holidays in the future.

We allow only the best American steel in our cutlery, so any set here is a very safe investment.

Stag handle bird sets, \$2.75 to \$3.50.

Stag handle steak sets, \$4 to \$7.50.

Stag handle game sets, \$4 to \$7.50.

Stag handle carving sets, three pieces, \$4.75 to \$11.50.

Stag handle carving sets, five pieces, \$10 to \$18.

Sterling silver steak sets, \$9.50 to \$12.

Sterling silver carving sets, three pieces, \$25 to \$37.

Sterling silver carving sets, five pieces, \$50 to \$65.

(Jewelry Store, Chestnut and Thirteenth)

## Men Like Pigskin Leather Goods

There is something about natural-color pigskin that appeals to a man, and not the least of its merits is its splendid service.

We have an interesting showing of men's small leather goods in natural pigskin, all of them suitable for gifts.

Among them are card cases, bill folds, wallets, coin purses, cigar cases, cigarette cases, watch fobs, brush cases, comb cases, tourist cases, key cases and many others.

Prices range from 50c for a key case to \$15 for a wallet.

(Main Floor, Chestnut)

## A New Shipment of Real Marseilles Bedspreads

Some people, especially some fine old housekeepers, particularly favor Marseilles spreads.

They will be glad to hear of this new shipment which brings a choice of four different grades, all in double-bed sizes and all of the best quality made in America.

Patterns are of the standard floral type combined with some conventional figured designs.

All things considered, the prices are very moderate. In sizes 90x100 inches for extra-large size or old-fashioned Colonial beds, the other grades, sizes and prices being

80x90 inches, \$9	80x90 inches, \$7.50
78x90 inches, \$6	

(Sixth Floor, Central)